

portfolio
sarahkasiske.com

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sarah kasiske
user experience designer

As a user experience designer I hope to create positive interactions between people and technology by increasing the usability and accessibility of digital products.

skills

abilities

Usability Testing, Heuristic Reviews, Interviews, Competitive Analysis, Observation, Contextual Inquiry, Wireframing, Prototyping, User Flows, Information Architecture, HTML, CSS, JavaScript, Foundation, Bootstrap, Wordpress

programs

Sketch, InVision, Photoshop, InDesign, Illustrator, Lightroom, Muse, Jira

experience

communications specialist

toppel career center coral gables, fl
august 2015 - may 2017

Strengthened Toppel's communications by supervising social media and graphic design interns, coordinating and implementing the marketing, planning, advertising and promotion of Toppel's programs and events.

user experience intern

pwc experience center hallendale, fl
june - august 2016

Worked to create wireframes, user flows, prototypes and designs for PwC clients. Participated in brainstorming sessions and client meetings. Assisted with the collection and creation of assets for PwC.

web designer

center for computational science, coral gables, fl september 2015 - dec. 2016

Conducted Secondary research to inform upon design. Created wireframes for stakeholders to review. Designed mockups and assisted with CSS styling for the University of Miami's Center for Computational Science's UCompute website.

graphic design intern

adrienne arsht center, miami, fl
january - may 2015

Designed web and print graphics to advertise performances. Edited images in Photoshop and utilized a content management system to make graphic and text updates to the Arsht Center's website.

graphic design intern

switchboard of miami, miami, fl
august - december 2014

Provided insight on re-branding Switchboard. Generated ideas for a cohesive style guide. Assisted in planning marketing strategies for events. Designed web and print graphics to inform the public of their services and events.

assistant design director

ibis yearbook, coral gables, fl
january - may 2014

Collaborated effectively with the design team to create engaging spreads for the annual yearbook. Edited images and photographed different events on campus to provide content for the yearbook.

education

university of miami

coral gables, fl

Master of Fine Arts in Interactive Media, May 2017

Bachelor of Science in Communication, May 2015, Major in Creative Advertising, Minor in Art